



## **VIRTUAL GOLF / THEATER COMBO** *for Luxury Hotels / Golf Resorts*

**HIGH DEFINITION GOLF™** from Interactive Sports Technologies is the world's most amazing photo-realistic golf simulator. Advanced stereoscopic computer vision provides extremely accurate ball tracking and trajectory analysis. It is the only virtual golf system that looks absolutely real; like you are actually on the golf course. Play the world's finest golf courses, practice all types of shots with a wide selection of practice ranges, and compete in long drive and closest-to-pin contests. The system can also be used as a super large (12' x 9'), HDTV compatible theater system for watching movies, sporting events, DVD's, or presentations.



**HIGH DEFINITION GOLF™** is particularly well-suited as an upscale amenity for Luxury Hotels / Golf Resorts by providing the following benefits:

- High quality, interactive entertainment
- Enhances recreational facilities, provides an upscale recreational activity for affluent business travelers, many of whom are golfers.
- Allows guests to practice/play golf regardless of weather, time-of-day, etc.
- Generates revenues – rent at \$30/hr or offer as complimentary upscale amenity
  - rent on-screen advertising space to local businesses
- Enhances food & beverage sales
- Provides incentive for guests to spend more time in the hotel/resort
- Differentiates hotel/resort from those with only standard amenities and promotes guest loyalty
- Unique capability to feature golf courses owned by hotel/resort – high quality, interactive promotion for all your golf properties
- Promote golf/travel packages, resort specials, other amenities, etc. via on-screen advertising with much higher impact than traditional advertising methods such as stationary signs, magazine ads, etc.
- Space efficient – exceptional entertainment value in a relatively small amount of space with no construction required; room can also be used for other functions
- Virtually maintenance-free

Call 1-866-323-0095 or visit [www.ISTgolf.com](http://www.ISTgolf.com) for additional information.